

Nikita Razvedskoi

Art Director / Brand & Graphic Designer

Batumi, Georgia · Open to Remote/ Relocation

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Profile

Multidisciplinary Art Director and Designer specializing in brand identity, graphic design, digital products, and visual communication. Experienced in developing visual systems across web, marketing, packaging, print, photography, and motion. Strong background in art direction, UI/UX, content production, and AI-assisted creative workflows.

Experience

Art Director

Black Fox Motors

May 2024 - Sep 2026

- Led the development of the company's visual identity across digital, print, marketing, and sales communications.
- Art-directed and designed the company website from concept to launch, including UX/UI structure, visual direction, responsive layouts, landing pages, and conversion-focused user flows.
- Created cross-channel marketing and sales assets across digital, print, campaigns, and presentations.
- Directed and produced automotive photography, retouching, motion graphics, video content, and social media creatives.
- Established visual guidelines and reusable design principles to maintain brand consistency across channels.
- Collaborated with marketing, sales, and management teams to translate business goals into clear visual communication.

Art Director

Super Source

Oct 2021 - Aug 2026

- Owned the end-to-end creative direction of the brand across identity, product, digital, packaging, photography, and marketing.
- Developed and maintained the visual identity system, including typography, color, composition, brand guidelines, and product presentation standards.
- Designed packaging, product catalogs, specifications, instructions, marketing materials, and print-ready production assets.
- Directed and produced product photography, retouching, motion design, video content, and social media assets.
- Designed digital experiences and marketing materials supporting product launches and brand development.
- Built reusable design systems, templates, and asset libraries to improve consistency and production efficiency.

Core expertise

- Art Direction
- Brand Identity & Visual Systems
- Graphic Design
- Marketing & Campaign Design
- UI/UX & Web Design
- Typography & Layout
- Digital & Print Design
- Packaging Design
- Photography & Retouching

Tools

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Lightroom
- Tilda & Zero Block

Languages

- English - Professional
- Russian - Native